

Andrew T. Dickson, General Manager, Manitoba Pork Council

Andrew Dickson became General Manager of the Manitoba Pork Council in February, 2005. In the past seven years he has been involved in expanding the role of the Council including market development activities in the US, more processing capacity, creating a new financial services corporation, assisting in the implementation of a national pig traceability program, dealing with international trade conflicts and initiating major public awareness campaigns about the industry.

He has more than 30 years of experience in agricultural extension, legislative and regulatory policy development and rural economic development, especially dealing with the livestock industry. From 1975-2005, Andrew worked for the Manitoba government in Agriculture, Food and Rural Initiatives and held a variety of positions, including agricultural representative, chief of 4-H programs and over 20 years as the Director of the Interlake and Eastern Regions. He played a lead role in the development of the livestock industry especially on land use, environmental planning and regulations, and the adoption of new technologies. He represented the Province on rural development issues at the national level, and developed innovative programming to increase public awareness of agriculture.

Born and raised in England, Andrew holds a Bachelor of Science degree in Agriculture from the University of Reading, England. He worked on three different farms in England and a dairy farm in Manitoba. He completed a Master's Degree in Public Administration from the University of Manitoba in 1990.