

2018 International Legislators Forum

Biography

Gabrielle Gerbaud

Executive Director & Chief Protocol Officer
Minnesota Trade Office

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Gabrielle Gerbaud was appointed in April 2017 as executive director of the Minnesota Trade Office (MTO), the state's official export development arm. As director, Gabrielle is responsible for developing the state's international marketing plans, identifying international market opportunities, managing trade missions, guiding the development of export education programs and promotional events, and overseeing a staff of regional trade managers. She also serves as chief of protocol for the State of Minnesota and is the State's liaison to Minnesota's diplomatic consular corps.

Gabrielle previously served in international sales and operations positions at Polaris Industries, was managing owner of the Hotel Punta Couso in Santiago de Compostela, Spain, General Secretary and business development manager for the Thomson Prometric standardized-testing firm and responsible for business and operations for Spain, France and Portugal; and international relations manager for E.N. Mercasa, an organization within the Ministry of Agriculture that is responsible for food policy in Spain. In this position, she was responsible for the international execution of several food distribution channels for China, Senegal, and the Ivory Coast among other countries. Gabrielle also was appointed for the Board of Directors of MercaValencia and liaison between Spain and the World Union of Wholesale Markets (WUWM). She holds bachelor's degrees in economics and international relations from Boston University.